



## 2020-2021 OFFICERS

Pres. Sue Vona  
301-898-9032  
Pres. Elct. Richard Cutting  
518 593-9672  
Sec . Lauri Cutting  
518 593-3164  
Treas. Bob Failor  
301-698-9425  
Past Pres. Allen Byrne  
301-401-0043

## 2019-2020 DIRECTORS

Ray Ediger  
301-788-2250  
Colette Baker  
301-514-9144  
Tracy Bush  
301-370-8851  
Art Anderson  
301-662-3166  
Carlos Graveran  
240-994-5679  
Dr. Dick Reba  
301-371-4796

## Meetings

Regular meetings are normally held every Tuesday at 12:15pm in the Garden Room, Elks Lodge, 289 Willowdale Dr., Frederick, MD 21702

But...

**Currently meetings are being held via ZOOM.**

## Upcoming ZOOM meetings

Club members will be notified weekly via email by Pres. Sue of upcoming weekly meetings and the planned speaker program, if any. Meetings will be held Tuesdays at 12:15PM/ via ZOOM until further notice. There will be no regular meeting on the 2nd Tuesday. On that day there will only be the monthly board meeting.

## KIWANIS CLUB OF FREDERICK MD BOARD OF DIRECTORS MEETING November 10, 2020

### MEMBERS ATTENDING

#### OFFICERS:

Sue Vona  
Richard Cutting  
Bob Failor  
Lauri Cutting  
Allen Byrne

#### ELECTED BOARD

Art Anderson  
Colette Baker  
Tracy Bush  
Ray Ediger

#### OTHERS PRESENT: 3

Upon meeting of a quorum of the Board, the meeting was called to order by President, Sue Vona, at 12:20 pm.

#### SECRETARY'S REPORT

Lauri C. asked if everyone had the opportunity to view the minutes as printed in the K-notes. The Board acknowledged that they had read the minutes with no additions, deletions or corrections brought forth.

President Vona asked for a motion to accept the minutes of October 13,2020.

**PRESIDENT** (Continued from page 1)

Art A. so moved; motion was seconded by Allen B. and carried.

### **TREASURER'S REPORT**

Administrative Account Report for October 2020 [emailed to the Board prior to the meeting]

Bob F. reviewed the Report and Budget for October with the Board.

*Motion by Richard C., seconded by Art A. to accept the Administrative Account Report for October 2020. Motion carried*

Proposed Budget for the Service Account and the Community Foundation Fund (CFoFC) [emailed to the Board prior to the meeting]

Bob F. shared that a committee (composed of Bob F., Sue V., Colette B. and Dave M.) was appointed at the October Board mtg. to review potential CFoFC Grants and the Service Budget. Dave and Colette met early to prepare a list of proposed grants to be funded by the CFoFC. The entire committee met in person on October 30th to develop a list of organizations to receive funding. Bob F. said the major differences from October to November in the proposed Service budget include the addition of line numbers and the elimination of the unallocated service funds line which results in one total balance for the account. Colette stated 5% of the CFoFC fund balance as of 9/30/20 (the end of the Kiwanis fiscal year) of \$26,750 would be used to fund grants for 2020-2021. Art A. requested that an additional \$1,000 be added to the scholarship fund so each of the three schools' recipients (Hood, Mt. St Mary's & FCC) could receive \$3,000. Consequently, the total CFoFC budget would be \$27,750. Both Bob F. and Colette B. had no problem with adding the additional funds.

The Board had discussion:

With us having no fundraisers this year, how does it affect our budget with us depleting funds from our

Service Account balance? Bob F. assured that the amount of money in the account and the fund balance of \$7,800 would be ok for this fiscal year; however, there will be a problem for the next fiscal year and future years if no new funding is added.

Going forward we should encourage contributions given as memorials and legacies to be donated to the CFFC. People who wish to contribute may do so through a link to the Foundation.

*Motion by Art A., seconded by Ray E. to approve the proposed budgets for the Service Account and the CFFC, effective*

*Nov. 10, 2020.*

*Motion carried*

Bob F. and Colette B. were authorized to disburse the appropriate funds.

October Service Account Report

Bob F. explained that there was very little activity in October. There was only the payment for the Circle K International dues and the monthly debit for maintaining the Verizon internet capability.

*Motion by Art A., seconded by Allen B. to accept the Service Account Report for October 2020. Motion carried*

### **COMMUNITY FONDATION REPORT**

Bob F. reported that he received paperwork relating to our combining Suburban and our club funds that included a 501C3 and forwarded copies to Art A. and Colette B. Art A. reported that he did respond, followed up on his response and reported that we are fine. The original copies will be sent to Art A. for his records.

Colette reported that while obtaining documentation regarding the money transferred from the former Suburban Club, she and Dave M. found that our name needs to be updated with the Foundation. Formal documentation does not reflect our current name. Art A. shared that he did request the change earlier but would contact Betsy to officially make sure the name change is reflected in our paperwork.

### **OLD BUSINESS**

#### Committee Reports

Membership – Roz N.

Roz N. spoke with everyone that had not paid their dues for the coming year. She shared that she didn't have anyone that said no regarding paying their dues.

Dues Update – Bob F.

Bob F. shared that there are still 6 persons with outstanding dues. Due to KI billing, a list of persons to be taken off our membership will be sent to KI and the secretary.

Scholarship – Art A. Updated earlier in the meeting.

Camp Jamie – No action or discussion.

4-H Auction

Ray E. was pleased to report that he has received 23 thank you notes from the children we supported in the 4-H Auction. Art A. will scan the notes and make them into an animation for the Facebook page.

(Continued on page 3)

*MINUTES (Continued from page 2)*

Wreaths Across America – Richard C.

Richard C. gave an update on how we could participate in Wreaths Across America and shared that he would send out the link again. Kiwanis is sponsoring wreaths for 2 cemeteries: Utica Cemetery needs 80 wreaths with 60 pledged so far. Mt. Olivet needs 4000 with 1360 pledged so far. We are 1 of 13 supporting Mt. Olivet.

Salvation Army – Roz N.

Bell ringing dates: Nov. 21<sup>st</sup> @ SAM'S Club and Dec. 19<sup>th</sup> @ Giant.

Email or call Roz N. if you would like to sign up.

**NEW BUSINESS**

President Vona shared that KI is waving dues for new members now until December 31, 2020.

President Vona informed the Board the campaign videos were available for program use.

Allen B. shared that since our gift wrap fundraiser was cancelled this year, we may wish to ask our gift wrap volunteers to help us with a donation to Kiwanis. A reminder that donations would be a tax deduction. We would need to contact Dave M. for the contact list. We could also advertise for donations via radio, Facebook, and a letter for the paper.

Future speakers were discussed and the following motion was made:

*Motion by Roz N., seconded by Allen B. that during the COVID period we will have 2 speakers per month.*

*Motion carried*

Richard C. will send out an email for Speaker monthly sign up.

Aaron Valentino will be contacted by Tracy B. and asked to have someone from the Key Club do a monthly report and a zoom presentation.

Sleep in Heavenly Peace build a bed is being held Saturday, 11/14 starting at 9:00 am with some of our Kiwanians attending.

Reminder: Please give any volunteer hours to Colette B.

**ADJOURNMENT**

*Motion by Roz N., seconded by Art A. to adjourn the Board meeting at 1:15 pm.*

*Motion carried*

Respectfully Submitted,

*Lauri Cutting*

Lauri Cutting, Secretary ☞

**Birthdays!**

Jessica Mitko	14-Dec
Robert Failor	15-Dec
Roy Taylor	20-Dec
Michael Hosford	23-Dec
Dave Maloney	27-Dec



Frederick News Post 2-9-84: Suburban Kiwanis Helpers. As part of the Adopt-A-House program of the Suburban Kiwanis Club, members of the club were at work Saturday morning in a group home of Community Living, Inc. which runs a residential program for retarded [sic] citizens in Frederick. Re-hanging drapery rods from the left are Wayne Speak, chairman of the Adopt-a-Home program, Dave Maloney, and Carmi, vice president.

# WHERE TO FIND NEW MEMBERS IN DIVISION 7



Look at local companies! Many companies strive to build leaders in the community, and some even give employees paid time off to volunteer. Recognize local company efforts of building leaders by inviting them to a meeting. Be sure to tell them that you recognize their strong values. Don't know where to start? A town in Ohio had success looking at a list of members the club lost over the past 5 years. Current members followed-up with the company for which the former member had worked, and asked them to identify good candidates for membership.



Identify servant leaders in your community. What big news is happening in your community? For example, in Mount Airy, a new playground is being built. There is an outstanding group of volunteers involved to make that happen. Have you noticed a leader at your local school's PTA or PTO? Look at projects and leaders that already are making a difference in your community. They may be your next member!



Extra, extra! Read all about it! Have you ever picked up a local paper like the Frederick Post and saw an article about someone that made a difference in their community? Maybe your HOA even has a newsletter spotlighting people in your community! Keep an eye out for articles and photos highlighting someone who has done something special for children and have your club send that person a "thanks for all you do for the children". Include a personal invitation to your next meeting!



Spread the news on the internet! There are many sources out there where you can post about your club. Younger generations prefer Instagram and Twitter, as older generations prefer Facebook. Also, look beyond social media and post in community forums like the app 'Next Door'. Consider posting on volunteer-based websites, like [volunteermatch.org](http://volunteermatch.org). Many counties have their own volunteer websites. For example, Washington County volunteer opportunities can easily be shared on [unitedwaywashcounty.org](http://unitedwaywashcounty.org)



# Kiwanis®

## CAPITAL DISTRICT DIVISION 7 NEW MEMBER CONTEST

# DIVISION 7'S TOP 7 TIPS TO EXCITE PROSPECTIVE MEMBERS



Make It personal. Send a letter of invitation to every prospective member who has been invited to a meeting. Be sure to send a follow-up card thanking them for coming after! Snail mail goes a long way.



Speak their language! What is your preferred method of communication? You may prefer email, but a prospective member may prefer text messages. Communicate using a variety of methods, or simply ask what they prefer to keep in touch.



Ask, what motivates them? Is it their family, their community, or their ability to make a difference? Make their purpose known, and share how their purpose aligns with Kiwanis.



Have you ever been to a meeting where you do not know anyone? Where do you sit? Think ahead when a prospective member comes. Have a seat saved for them, and energetically show them to their seat while introducing them to other members.



Don't forget to have fun! Try tying in a "fun" program in your meetings so prospective members have something to remember you by.



Show them you care! Send a "we miss you" card to prospective members that have missed two meetings in a row, even if you know why. Take time to make them know they are important and missed.



Show appreciation! Consider creating a club Facebook page if you do not have one already. Promote and post a "new member spotlight" when members join.



# Kiwanis®

## CAPITAL DISTRICT DIVISION 7 NEW MEMBER CONTEST





# Kiwanis®

## 12 TRAITS OF SUCCESSFUL CLUBS

Adapted from Illinois-Eastern Iowa District)

### **Have Meaningful Meetings**

- Start, End on time - Use an Agenda!
- Concentrate on meaningful programs
- Include Member Recognition

### **FOCUS on Service Projects**

- Do a regular "Community Analysis" to focus on community needs
- Use Kiwanis Service Projects (BUG, Terrific Kids, etc.)
- Assess Service Projects to review their effectiveness

### **FOCUS on MEMBER RETENTION**

- Conduct a "Member Survey" as part of annual club assessment
- Conduct new member orientations regularly for those who have recently joined
- Assign everyone a job
- Coax members into service projects (instills sense of responsibility)

### **FOCUS on MEMBER RECRUITMENT**

- Set a goal
- Make a definite time frame
- Make recruiting FUN!

### **USE the Club Board of Directors**

- Establish goals with the whole board participating.
- Review progress toward established goals -regularly.
- Review monthly secretary report at board meetings.

### **CELEBRATE AND RECOGNIZE accomplishments**

- Keep some inexpensive "rewards" on hand.
- Say Thank You - OFTEN! Recognize soon after the accomplishment.

### **Generate FUN and FELLOWSHIP**

- Don't be afraid to "banter".
- Happy Dollars, Two Truths and a Lie, Other?
- Visit the Kiwanis website for ideas

### **Be AWARE of Proper FINANCING for the Club**

- Set, follow a budget.
- Keep administrative, service (charity) accounts separate.
- Review fundraisers for effectiveness.

### **ENCOURAGE LEADERSHIP DEVELOPMENT**

- Team current (new) and veteran committee chairmen together.
- Encourage new members, give them a job!

### **FULFILL PROMISES of Kiwanis Family (SLP) Sponsorship**

- Plan fun events, share service projects with Kiwanis family members.
- Schedule interclub visits with Kiwanis family members.
- Include the Presidents of sponsored clubs in board meetings.

### **TELL THE KIWANIS STORY - LOUDLY!**

- Build, maintain a club website.
- Do a Club bulletin; use email "blasts" as reminders.
- Have annual media appreciation day to build relationships.

### **FOLLOW UP - make Club Evaluations and Assessments**

- Spend time at board meetings evaluating.
- Review the Secretary's Report for missing actions.
- Analyze club strengths and weaknesses, at least annually.

## 2020 11-24 Kiwanis Meeting -Sheriff Chuck Jenkins.



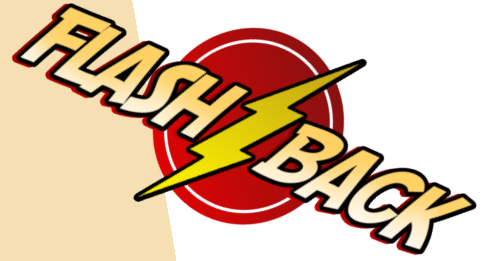
On Tuesday November 24, 2020 the guest speaker at the virtual Kiwanis Club of Frederick meeting was Frederick County Sheriff Charles A. (Chuck) Jenkins. The Sheriff has often been a speaker at our club and this year he spoke about the importance of having police officers at the local schools, not only to provide safety from active shooters but also because they participate in preventive policing. He works closely with Frederick County Public Schools as well as other local, state and federal agencies to address public safety issues. He increases public awareness of the Heroin crisis that has impacted Frederick County, and in the school systems his officers are vigilant about students that may have drugs or weapons. The Sheriff is responsible for the oversight of the Frederick County Adult Detention Center and he is proud that amidst the SARS-CoV-2 pandemic emergency there have been no cases of COVID-19 among detained subjects. Pictured from the top left are: Allen Byrne, Art Anderson, Roz Nasher, Ron Williams, Sue Vona (President), Lauri and Richard Cutting, Bob Kaufmann, Chuck Jenkins (Speaker), Stacy Krepel, David Maloney and Colette Baker. The Kiwanis Club of Frederick has been meeting on Tuesdays online via Zoom during the COVID-19 pandemic. They hope to return to meeting face-to-face in the future at the Elks Lodge #684 289 Willowdale Drive, Frederick, MD 21702. When CDC and Gov. Hogan says it's OK Kiwanis will meet again on Tuesdays at 12:15 PM. For more information about membership, email Roz Nasher at [roznasher@verizon.net](mailto:roznasher@verizon.net)"





The Kiwanis Club of Frederick guest speaker for October 20, 2020 was Ashley VanCleaf, Esq. who spoke about Education Law. She is the principal attorney of Law for Parents, LLC. Her law firm specializes in advising parents about what students need educationally and are entitled to legally. Before she became a lawyer she spent years in the school system as a certified special educator. She assists parents in navigating educational systems and effectuates their child's legal rights and protections. Ashley's mission of arguing for better lives for children of need fits in with Kiwanis own mission "to improve the world by making lasting differences in the lives of children". Pictured from the top left above are: Allen Byrne, Art Anderson, Roz Nasher, Sue Vona (President), Ashley VanCleaf (Speaker), Lauri and Richard Cutting, Ron Williams, Ray Ediger, Carlos Graveran, Bob Kaufmann, Richard Reba and Bob Failor. The Kiwanis Club of Frederick has been meeting on Tuesdays online via Zoom during the COVID-19 pandemic. They hope to return to meeting face-to-face in the future at the Elks Lodge #684 289 Willowdale Drive, Frederick, MD 21702. When CDC and Gov. Hogan says it's OK Kiwanis will meet again on Tuesdays at 12:15 PM. For more information about membership, email Roz Nasher at [roznasher@verizon.net](mailto:roznasher@verizon.net)





The Kiwanis Club of Frederick held their installation of new officers and directors for the coming 2010-2011 year on October 5 at Homewood at Crumland Farms on Willow Road in the main dining room. Pictured, front row, left to right, are Sue Vona, Vice President; Roz Nasher, President; Sterling Bollinger, Board of Directors; Consie Meyers, President Elect. Back row, left to right, are Bill Conley, Immediate Past President; Harry Weckenkamp, Board of Directors; Eric Nichols, Secretary; Ray Ediger, Jim Green and Greg Hutton, Board of Directors. Conducting the ceremony, but not pictured, was Donna Ohler, Past Lieutenant Governor of the 9th Division of the Kiwanis Capitol District.



The Frederick News  
Jan 20, 1971

**CHARTER KIWANIANs** — Three of the 1922 founding members of the Frederick Kiwanis Club attended the club's Tuesday meeting in observance of the 56th anniversary of the founding of Kiwanis International. Pictured (l to r)

are Judge Edward S. Delaplaine, Ernest Helfenstein Jr., Harry O. Schroeder, and 1971 president Kenneth Shifflet, Samuel Rosenstock was not present.